**Data:** A collection of facts

**Data analysis:** The collection, transformation, and organization of data in order to draw conclusions, make predictions, and drive informed decision-making

**Data analyst:** Someone who collects, transforms, and organizes data in order to drive informed decision-making

**Data analytics:** The science of data

**Data-driven decision-making:** Using facts to guide business strategy

**Data ecosystem:** The various elements that interact with one another in order to produce, manage, store, organize, analyze, and share data

**Data science:** A field of study that uses raw data to createnew ways of modeling and understanding the unknown

**Dataset:** A collection of data that can be manipulated or analyzed as one unit